

# FLORIDA KIDCARE SCHOOL PROJECT IN BROWARD COUNTY

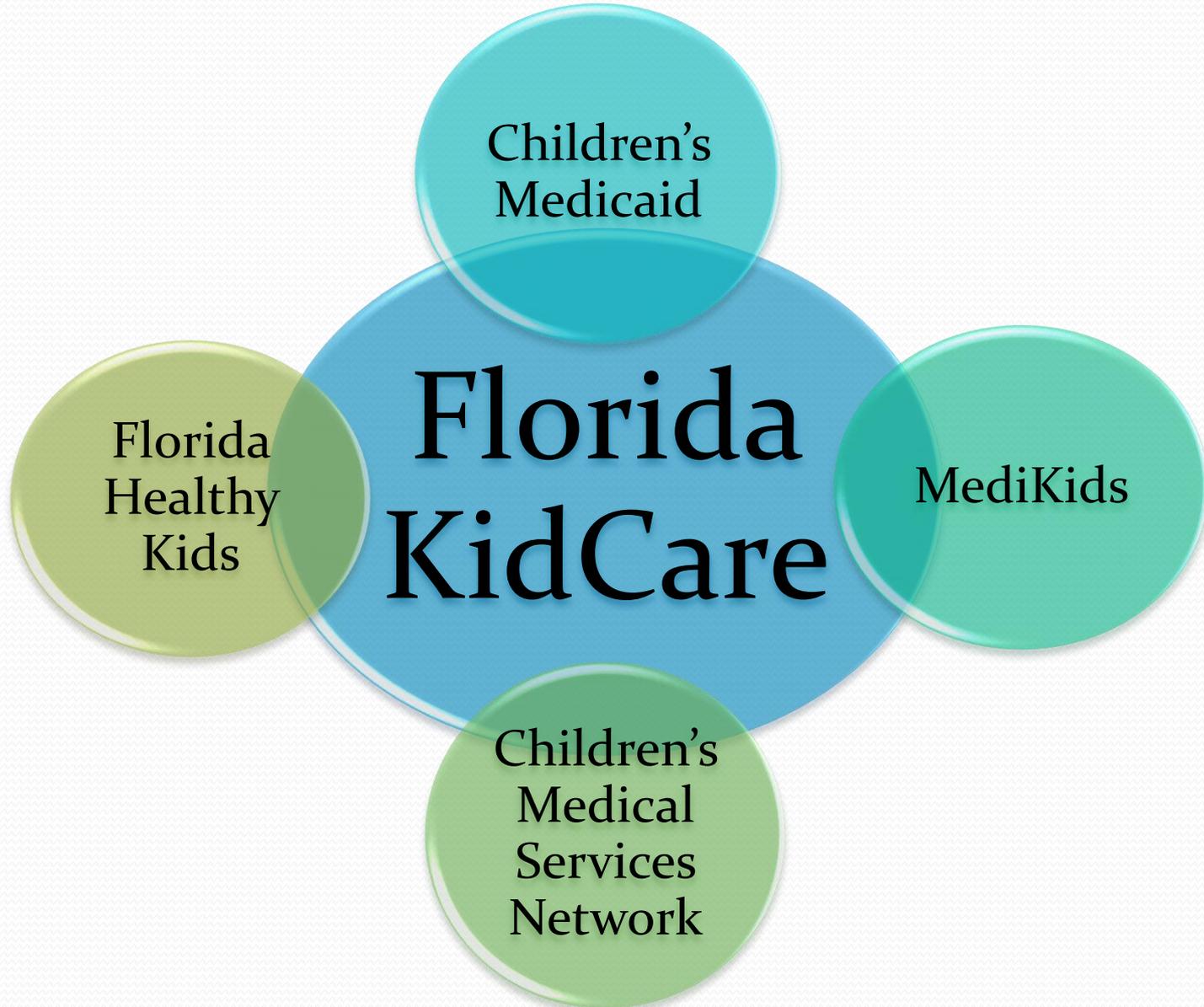


*Florida Department of Health in Broward County*  
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# UNINSURED CHILDREN IN BROWARD COUNTY

- It is estimated that there are 42,217 uninsured children in Broward County, with 91 percent between the ages of 5 to 18
- 76% of these children are eligible for KidCare coverage
- 90% of these children have parents that work, with 3 in 5 living in households having two-parent families
- KidCare is a comprehensive health coverage and no longer just for low income families. No cost+ subsidized + affordable full pay = All households

# FLORIDA KIDCARE PROGRAMS



# COST

- Medicaid is FREE with no additional cost
- Most families pay only \$15 or \$20 for all children for coverage, depending on family size and income up to 200% FPL (Family of 4 with income up to \$51,500)
- There is no deductible
- There are minimal co-pays \$5 to \$10
- MediKids has no co-pays
- Full pay at cost to state - \$157/\$230 pmpc
- Coverage includes Medical, Dental, Vision, Hearing, Prescriptions, Behavioral Health

# KidCare Outreach in Broward County Schools

- Contract with School Board of Broward County for outreach within schools, Student Emergency Contact Cards
- Paragraph indicting insurance coverage with guidance from both legal teams to comply with FERPA and HIPPA
- Identify students with no coverage and collect contact information for family.
- Contact parents in an effort to enroll children
- Share enrollment information with School Medicaid Reimbursement Unit to Review for reimbursable services

# How can you assist?

- **MAKE MY JOB EASIER**
- Instruct parents to complete “BOTH” sides of the student emergency contact card.
- Review the card to make sure the insurance question is acknowledged. Many parents skip over this part because they do not have insurance.
- If the section is blank, ask the parent if they have health insurance for their children.
- **Include the insurance information when entering student information into TERMS**
- **Keep Student Emergency Contact Cards Updated each year.**
- Keeping KidCare material on the front counter visible to parents

# QUESTIONS? CONTACT ME

Florida KidCare Outreach Program  
Florida Department of Health in Broward County

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Thank you !!!